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	\$500	\$1000	\$2,500	\$5000	\$10,000
	Table Sponsor (Limit 15)	Premier Sponsor (Limit 10)	Promoting Sponsor (Limit 4)	Principal Sponsor (Limit 2)	Presenting Sponsor (Limit 1)
Company name on event page of The IC website April–August 2016					
Listing of company name in event program					
One table for up to 7 guests					
Provide branded promotional material for insertion into gift bag (Due by 6/26)		1 item	1 item	2 items	unlimited
Company name listing plus logo in program					
Company logo & link to website in one email blast to The IC email list of consumers.					
Logo on event page of The IC website April–August 2016					
Dedicated display table for literature and branded promotional items					

Sponsorship Levels

	\$500	\$1000	\$2,500	\$5,000	\$10,000
	Table Sponsor (unlimited)	Premier Sponsor (Limit 10)	Promoting Sponsor (Limit 4)	Principal Sponsor (Limit 2)	Presenting Sponsor (Limit 1)
Company mention in press release about the event (post event)					
Company featured three times on The IC Twitter & Facebook pages April–August 2016 (no. of times will be prorated if sponsor signs after April)					
One additional table at event for an additional 7 guests					
Acknowledgment from the podium during event					
Presentation of sponsor gift from the podium during event					
One additional dedicated display table for literature and promotional items.					
Exclusive featured ad on the back cover of event program					
Banner displayed at event in select locations at The IC's discretion(provided by Company)					
Provide a co-branded Company branded gift bag (350) with Company's literature or promotional items inserted					